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## KEOGH CONSULTING NOW OFFERS OPTISLOT™ IMPLEMENTATION SERVICES

### *KEOGH Uses Advanced Slotting Software to Reconfigure FedEx Office Distribution Center*

Cleveland, OH – April 9, 2009 -- [KEOGH Consulting](http://www.keogh-consulting.com), a Professional Supply Chain Logistics Consulting firm, announces it has achieved certification from [Optricity](http://www.optricity.com) to implement [OptiSlot™](http://www.optricity.com) warehouse slotting software. KEOGH's professional practice focuses on the planning, design, and implementation of integrated material handling and information management systems for manufacturing, warehousing, and distribution companies. Optricity, led by the inventors of the industry's first product slotting software, has developed [OptiSlot™](http://www.optricity.com) as a best of breed, independent slotting solution.

KEOGH recently completed a facility reconfiguration project for FedEx Office (formerly FedEx Kinko's). Utilizing the [OptiSlot™](http://www.optricity.com) slotting software tool, KEOGH identified the ideal rack configuration and determined the optimum placement of retail items in the appropriate fixture type, with items grouped by product family. Additionally, items were slotted by 'golden zone' (most frequent pick in the most ergonomic pick slots) within each product family. The expected replenishment and picking productivity increase for these improvements is 10-15%.

#### About KEOGH

KEOGH Consulting is a professional Supply Chain Logistics consulting firm offering a full range of facility planning, design, and management consulting services for companies involved in manufacturing, warehousing, and distribution. KEOGH specializes in offering Integrated Supply Chain Solutions, focusing on logistics network and supply chain strategy, operations planning and assessment, and software selection, integration, configuration and implementation. Visit KEOGH on the web at [www.keogh-consulting.com](http://www.keogh-consulting.com).

#### About Optricity

Optricity Corporation, a niche software developer, deploys patent-pending RASSQ™ technology to solve complex Supply Chain (SC) optimization problems. Custom and best-of-breed solutions developed by Optricity help companies minimize costs where competing operational goals and constraints come together. Optricity's software enhances return on SC investment and easily integrates with current SC staples such as WMS, TMS, O/LMS, and ERP systems. Visit [www.Optricity.com](http://www.Optricity.com) to learn more about the advanced, warehouse slotting optimization tool, [OptiSlot™](http://www.optricity.com), and other Juncture Optimization™ capabilities.



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